

Be the hippest of the hip, the trendiest of the trendy,  
vamp it up, or come completely retro ...

This is the place to be.

Networking, mingling and munching on nibbles!

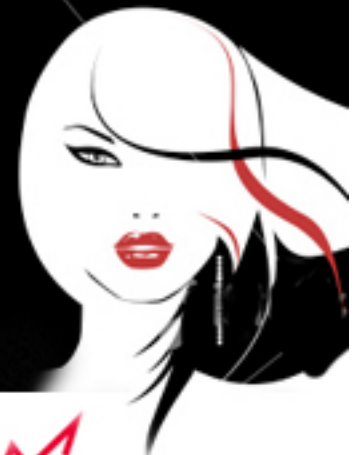
December 4th 6pm - 10pm At Cheval  
DJ, Door Prizes, Gifts for all.

Plus, our "Re-Vamped" DMAT Annual Awards

Special guests, special cocktails and special treats!

Only \$ 99.<sup>00</sup>/ticket

# The Ultimate Cocktail Party



**I**n answer to our members' and our sponsors' desires for a more youthful, relevant and, quite-candidly, hipper and less expensive event at which to stage our Annual Awards and entertain clients - we are holding a **Gala Seasonal Cocktail Reception in Toronto December 4th 2008.**

The **DMAT Ultimate Cocktail Party** is located conveniently in downtown Toronto near King and Bathurst at Cheval. This club is newly renovated and perfectly suited for a fun night of camaraderie, high style and networking.

The tickets are only \$99.00 and it is strategically timed for an after work get together early in December. Everyone will be there.

This will be another DMAT sold-out event. And sponsorship spots are limited. So sign up now!

As always, the DMAT networking events are a great opportunity to entertain customers and rub shoulders with our DM industry experts and leaders.

There will be specially-prepared gourmet hors d'oeuvres and a cash bar. Gifts for everyone and door prizes from you, the Sponsors. We are even inventing our own DMAT-INI for the evening!

Our revamped Annual Awards ceremony will be the highlight of the evening and this will draw media attention and a network of decision makers.

***This is THE networking event to wrap up the year.***

Sponsoring the DMAT Ultimate Cocktail Party will give your company and brand the prominence you deserve and, as an inaugural sponsor of this new event, we are waiving your 2009 Membership fees.

## \$2,000 Event Sponsorship

- Your name in all promotional material and all publicity releases and advertising for the event
- Multi media presentation prominence at the event on large screen TVs
- Sponsorship of a major door prize
- Acknowledgement on the DMAT website and from the podium
- PLUS ... 4 tickets to the event
  
- And, as a BONUS your 2009 membership fees for 4 of your staff are included - a \$600 value!

***Total promotional (media and PR) and real dollar value well-over \$5000.***